

MEDIA RELEASE

4 February 2015

WORLD CANCER DAY 4th Feb SURVIVORSHIP A TOP PRIORITY FOR PEOPLE LIVING WITH CANCER

The 2015 theme for World Cancer Day on 4 February is that cancer control **'is not beyond us'**. The priority for Australia's **nearly one million cancer survivors** is 'living as well as possible beyond this diagnosis', and is the focus of the 2015 Survivorship Conference being held in Adelaide this week on 6-7 Feb at the Convention Centre.

Cancer survivors themselves have a vital role in helping others achieve 'life after cancer' that is rich and fulfilling. By using our personal experiences we can influence how care is delivered and research conducted. The **inaugural Ashleigh Moore Oration** to be delivered at the Survivorship Conference opening on the 6th of February will honour this passionate trail-blazing cancer advocate who had a great impact on cancer care in Australia and beyond and who sadly passed away exactly one year ago.

The Flinders Centre for Innovation in Cancer established the annual Ashleigh Moore Oration to recognise an individual or organisation in Australia who has made an outstanding contribution to the care of cancer survivors through contribution to clinical practice, research, policy, and/or advocacy affecting cancer survivors.

Sally Crossing AM will deliver the inaugural Ashleigh Moore Oration. Sally is the Convenor of Cancer Voices Australia, the independent 100% volunteer voice of people affected by cancer and like Ashleigh, has been pivotal in ensuring consumer input contributes to every aspect of cancer control in Australia.

Cancer Voices advocates and survivors have helped in planning the conference program and will be presenting and sharing their experiences of survivorship throughout the two days.

We know that 'living as well as possible beyond a cancer diagnosis is "not beyond us".'

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For further information: 2015 Survivorship Conference <http://www.survivorship2015.org/>
Ashleigh Moore Oration <http://www.survivorship2015.org/ashleigh-moore-oration/>

Cancer Voices Australia is the independent, 100% volunteer voice of people affected by cancer, working to improve the cancer experience for Australians, their families and friends. We are active in the areas around diagnosis, information, treatment, research, support, care, survivorship and policy.

To achieve this we work with decision-makers, ensuring the patient perspective is heard.

Cancer Voices Australia is the independent, volunteer voice of people affected by cancer - since 2000

